



## Sponsoring & Exhibition

# 6<sup>th</sup> BioProScale Symposium – Online

**Scale-up and scale-down for accelerated bioprocess development and optimisation**

**29 TO 31 MARCH 2021, ONLINE EVENT**

Three-day online symposium about industrial scale bioprocess intensification from process development to large-scale understanding



[www.biopro-scale-conference.org](http://www.biopro-scale-conference.org)



VENUE: VLB VIRTUAL CAMPUS (ONLINE EVENT)

# Sponsoring & Virtual Exhibition

## ■ Event format

Due to the uncertain further development of the global Covid-19 pandemic, the 6<sup>th</sup> BioProScale Symposium in 2021 will be held as a 100 % online event.

All presentations will be held via a video conference system which is linked to our professional virtual event platform "VLB Virtual Campus". This platform offers extensive opportunities for exhibition, sharing information and networking.

## ■ Target groups

People from industry and academia involved in bioprocess development, scale-up and scale-down for the production of pharmaceuticals, bulk and fine chemicals, food and feed. Providers of (single-use) bioreactor systems across various scales, sensors for process monitoring, software tools and lab automation. People who deal with questions about feedstock flexibility, circular bioeconomy, sustainability of bioproduction.

## ■ Topics

Industrial-scale bioprocessing and scale-down  
Bioprocesses for a circular economy  
High-throughput bioprocessing and automation  
Process analytical technologies (PAT)

## ■ Organisers

Technische Universität Berlin –  
Department of Bioprocess Engineering

in cooperation with

Institute for Biotechnology and Fermentation in Berlin (IfGB)\*\*

## ■ Conference days

29-31 March 2021 (2 concurrent online sessions each day)

## ■ Location

Online event

## ■ Language

Congress language is English.  
No translation will be provided.

## ■ Accompanying exhibition

The rate for a virtual booth includes the basic graphic design and 1 or 2 full registrations.

Our systems tracks nearly all activities inside the platform. Statistics about who has "entered" your booth or about the activities (e.g. downloads, clicked links) will be provided.

The platform will be open to all attendees 24 h from 29 March to 6 April.

Exhibitor package 1 (incl. 1 registration) 1500 €\*  
Exhibitor package 2 (incl. 2 registration) 2000 €\*  
Exhibitor package 3 (incl. 3 registration) 2500 €\*

## ■ Additional sponsoring options

**GOLD Sponsor:** 9,900 €  
Benefits see next page

**SILVER Sponsor:** 4,500 €  
Benefits see next page

## ■ Advertisement in the abstract book (pdf)

Improve your visibility with an advertisement in our symposium programme (pdf)

1/4 page 4c 590 €\*  
1/2 page 4c 990 €\*  
1/1 page 4c 1750 €\*  
additional logo on the website ad price + 490 €\*  
additional logo on the website ad price + 490 €\*



Example of a virtual booth (International Brewing Web Conference, 1-3 December 2020). More details see attachment

## ■ Contact

Prof. Dr. Peter Neubauer  
TU Berlin – Department of Bioprocess Technology  
peter.neubauer@tu-berlin.de  
or  
IfGB Berlin, Olaf Hendel, hendel@vlb-berlin.org

\* all prices plus VAT  
10 % discount on all prices for members of the Bio-PAT Network

\*\* IfGB is a brand of the Versuchs- und Lehranstalt für Brauerei in Berlin (VLB) e.V.

# Sponsoring & Virtual Exhibition

## ■ Sponsoring options – Overview

Benefits	GOLD Sponsor	SILVER Sponsor	Exhibitor
<b>Before the symposium</b>			
Logo on the symposium home page <i>biotechnologie.ifgb.de/bioproscale2021</i>	large logo	small logo	small logo
Logo on the login page <i>vlb-berlin.6connex.eu/event/virtual-conference/login</i>	large logo	small logo	✗
Logo on the ad banner to be published on social media, newsletter and other announcements	✓	✓	✗
<b>During the symposium</b>			
Complimentary full registrations	5	3	1 or 2
Logo on the navigation bar in the event platform <i>(visible in all virtual rooms)</i>	✓	✗	✗
Virtual booth	✓	✓	✓
Advertisement in the abstract book (pdf)	1 page	1/2 page	✗
Logo in the welcome trailer of the symposium <i>broadcasted in the opening and farewell sessions</i>	large logo	small logo	✗
Time slot for a short presentation in the live sessions	15 minutes	10 minutes	5 minutes
Daily report about the visits of your virtual booth	✓	✓	✓
<b>After the symposium</b>			
Final statistics about the visitors and activities on your virtual booth	✓	✓	✓
Logo in the video archive after the symposium <i>at biotechnologie.ifgb.de/bioproscale2021</i>	large logo	small logo	✗
<b>Price</b>	9,900 €* 9,900 €*	4,500 €* 4,500 €*	1,500 €* (incl. 1 registration) 2,000 €* (incl. 2 registrations)

\* all prices plus VAT  
10 % discount on all prices for members of the Bio-PAT Network

## ■ Contact

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TU Berlin – Department of Bioprocess Technology  
peter.neubauer@tu-berlin.de  
or  
IfGB Berlin, Olaf Hendel, hendel@vlb-berlin.org



## VLB Virtual Campus: Sample Booth



### Possible content items per booth:

- ☐ Downloads (e.g. pdf, jpg), max 5 per booth
- ☐ Graphics / photos for the booth design (2-5)
- ☐ Video links (embedded code from youtube, vimeo or others), max 3 per booth
- ☐ Meeting link, to your Zoom, Teams or Google meeting room (max. length of the link 200 characters)
- ☐ Photo of booth representatives, max. 2 persons (transparent or monochrome background)
- ☐ Links to your website (max. 2)

### Interactive functions:

- 1 virtual rollup (graphic dimensions 20x8), can be linked to downloads (e.g. pdf) or other content items
- 2 Background board, can be linked to a video or other content items; graphics / text can be customized
- 3 link to your personal video chat room (link has to be provided by the exhibitor)
- 4 your company logo; by default linked to your website
- 5 if you are delivering a talk in the live session, your video and/or pdf is linked here
- 6 Photo of booth representative (max.2); a click in this area opens by default the booth text chat box („leave a message“)
- 7 gamification element; by a click on this item, the visitor receives 10 additional points in the „Most active participants“ competition
- 8 Information box: company claim; links (Facebook, Twitter, LinkedIn contact info of the booth representatives)
- 9 opens two lists: „Who's online“ or „Who's in this room“
- 10 navigation elements
- 11 navigation bar with main sponsor logo(s); visible in all rooms

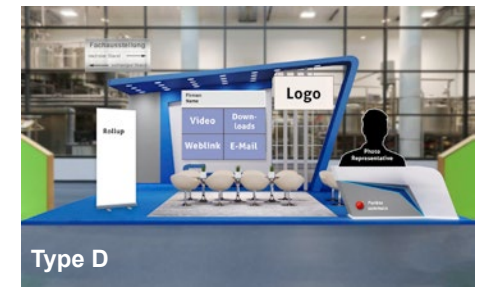
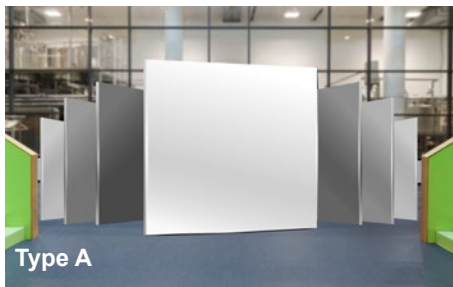
### Additional functions:

- ☐ Tracking & Statistics: A list of all visitors of your virtual booth is available after the show.
- ☐ Off-line notification: receive an email if someone has entered your booth if you are off-line
- ☐ One week online: The event will be opened on 29 March in the morning and will be accessible until 7 April (around the clock).

**A video about our virtual event platform is available at**

[www.vlb-berlin.org/en/IBWC/introduction](http://www.vlb-berlin.org/en/IBWC/introduction)

### Booth templates:



You can also provide your individual virtual booth template. Format: Photoshop psd with transparent background

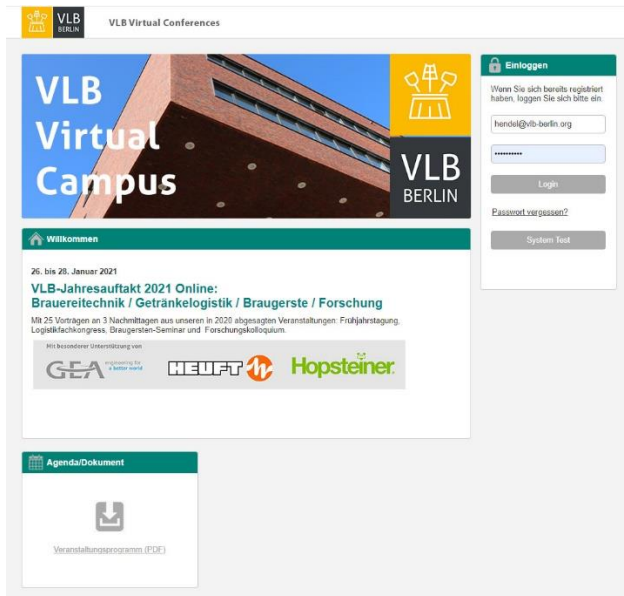


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BERLIN

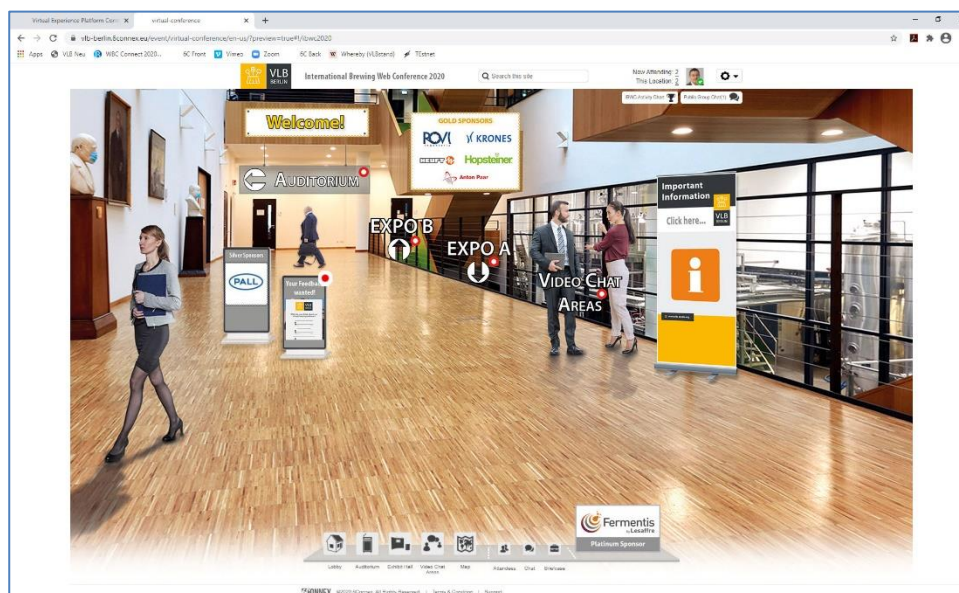
Versuchs- und Lehranstalt für Brauerei in Berlin e.V. / Seestraße 13 / 13353 Berlin

**Screenshots from our 1<sup>st</sup> International Brewing Web Conference, took place from 1-3 Dezember 2020 on our virtual event platform (VLB Virtual Campus)**

## Login page (incl. major sponsor logos)



## Virtual Lobby



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Seestraße 13 / 13353 Berlin

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F +49 30 453 60 69  
brewmaster@vlb-berlin.org  
[www.vlb-berlin.org](http://www.vlb-berlin.org)

GESCHÄFTSFÜHRER  
Dr.-Ing. Josef Fontaine

**AF** Mitglied  
Mitglied der Arbeits-  
gemeinschaft industrieller  
Forschungsvereinigungen

**BANKVERBINDUNGEN**  
**Deutsche Bank Privat- und**  
**Geschäftskunden AG**  
IBAN: DE71 1007 0024 0241 0132 00  
Swift Code (BIC): DEUTDE33HAN  
**Postbank NL Berlin**  
IBAN: DE51 1001 0010 0015 1001 09  
Swift Code (BIC): PBNKDE33

**Commerzbank AG**  
IBAN: DE69 1008 0000 0891 6470 00  
Swift Code (BIC): COMDEFF33HAN

Ust-IdNr: DE 136 621 351  
Steuernummer: 27/029/44005  
Vereinsregister-Nr.: 24043 NZ  
Amtsgericht Berlin-Charlottenburg

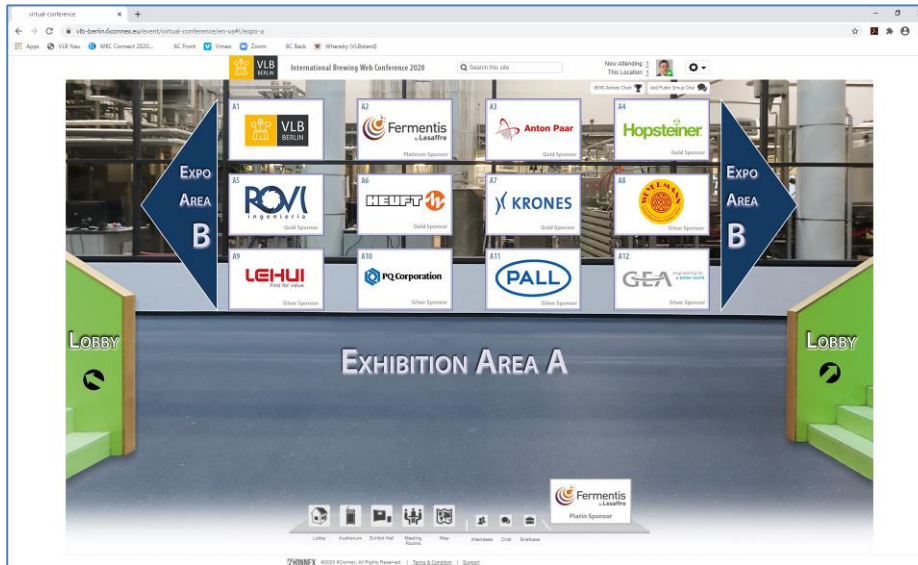




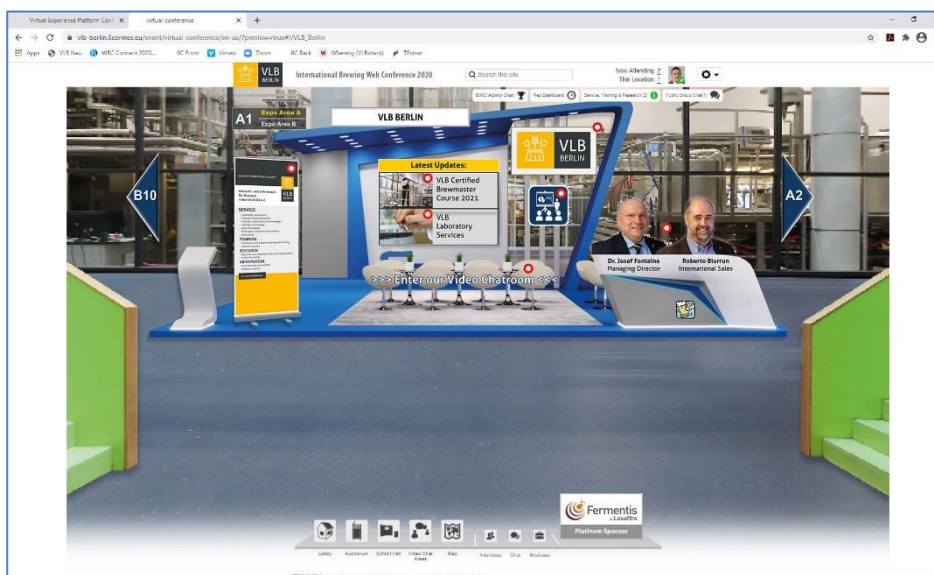
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## Exhibition hall

The event platform including all booths will be available 24/7 in the period of 29 March to 6 April 2021. All booth visits and activities will be tracked.



## Virtual booth



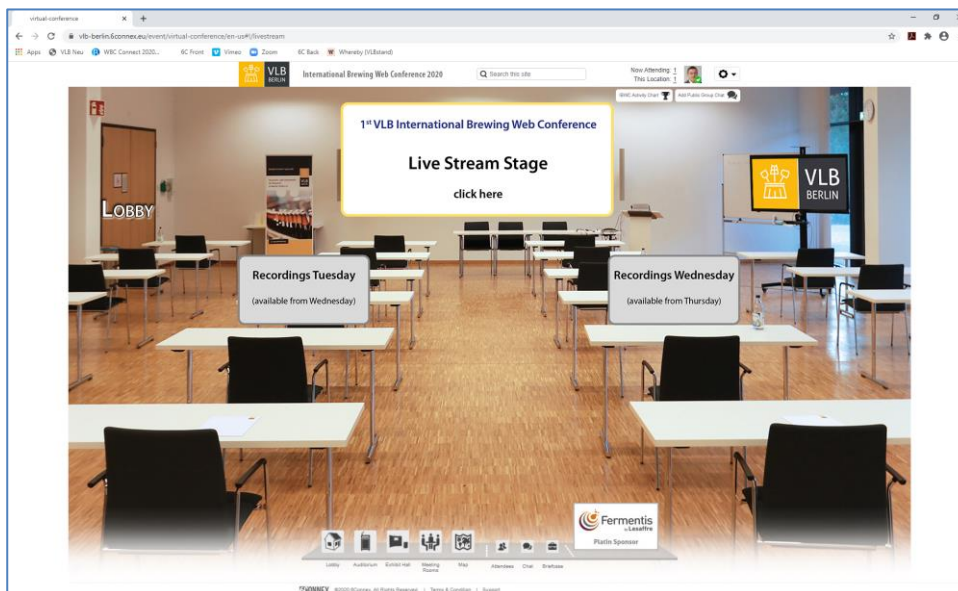


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BERLIN

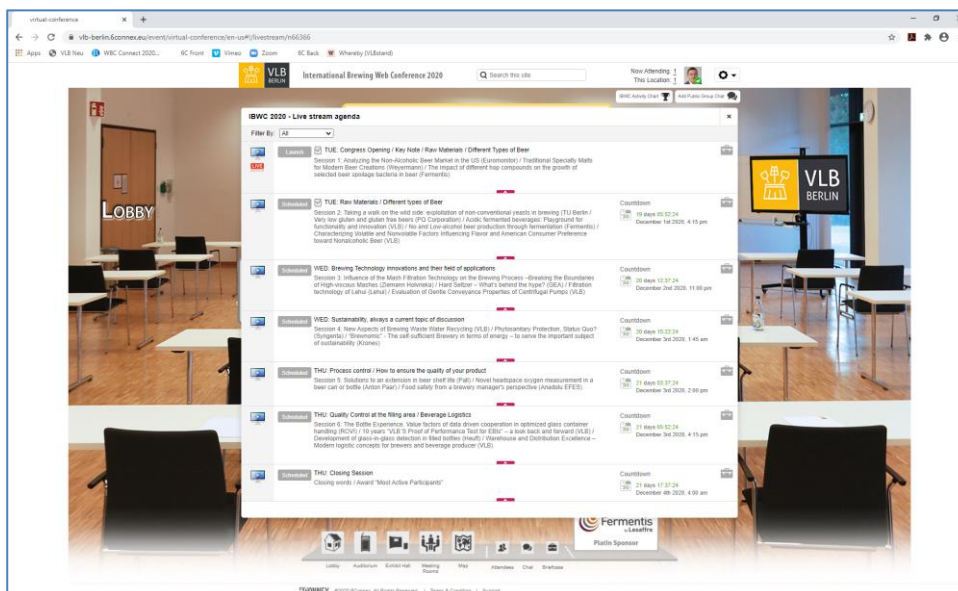
## Presentations

By clicking on the “Live stream stage” the participants can join the running presentation sessions (based on Zoom Meetings).

The sessions will be recorded and are available as video until 6 April.



## Stream schedule



A video about our virtual event platform is available at

[www.vlb-berlin.org/en/IBWC/introduction](http://www.vlb-berlin.org/en/IBWC/introduction)